

FIND EXCLUSIVE VENUES

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VENUE TOURS

Dear Management

Having conducted comprehensive market research on your web presence, **we have identified your venue as** a potential partner for Venue Hire and Private Dining.

At present, our portfolio includes a diverse array of mid to high-end establishments in London, and actively **expanding our presence.**

Recognizing a potential synergistic opportunity, we propose exploring a partnership with your esteemed establishment, given the **impressive venue you manage.**

Our track record demonstrates proficiency in dynamically showcasing exceptional venues, resulting in significant **group bookings** and **private dining reservations** through our platform.

Venue Tours stands as the **premier platform** for **Private Dining, Venue Hire, Group Bookings,** and **Events**, complete with **VIP Tables & Packages.**

Our primary focus is to present your **remarkable venues** on our exclusive platform in a sophisticated manner. Setting ourselves apart as the only platform specializing in featuring venues with interactive **3D walk-throughs** and **360° panoramic views,** we offer an unparalleled experience. "we have identified your venue as a potential partner for Venue Hire & Private Dining."

Please consider our comprehensive **proposal**, meticulously crafted to illuminate our distinctive features. Our proposal defines how our specialization lies in presenting your exceptional venues in an innovative, manner. With the fast developing growth in **AI technology**, our presentation of your venues would be on the crust of this wave.



"360° panoramic and a virtual 3D walk-through of the entire venue, "

Increased bookings for private dining.

PRIVATE DINING

In our comprehensive examination of your venue, we observed that your restaurant possesses a **designated private dining** or hire space.

Despite the presence of these remarkable private areas, ideally suited for catering to the discerning needs of your **high-end clientele**, we noted a lack of spectacular **visual representation** on your website.

Our distinctive approach to showcasing exclusive venues addresses this gap, offering your customers a **360° panoramic** and a virtual **3D walkthrough** of the entire restaurant, significantly enhancing **visibility** and facilitating **increased bookings for private dining.**

Our unique feature not only grants customers a visual tour of the private dining space but also enables them to book the spot seamlessly. This functionality empowers all your restaurants to elevate visibility, foster **increased customer interaction**, and gain a **competitive advantage** in the **dynamic tourism market**.

By leveraging our platform, your high-end establishments can **strategically** position themselves to thrive in an increasingly competitive landscape, where visual representation and **customer engagement** play pivotal roles in **driving success**.

GROUP BOOKINGS

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Group Bookings and **Parties** play a crucial role in a **venue's net profit** but can pose challenges if not managed properly. The lack of a dedicated system for **handling large party bookings** often results in **unsatisfied guests** and **negative online reviews**, harming a venue's reputation.

Presenting a specialized platform **tailored** for the **efficient management** of large group and corporate bookings/orders. Our **interactive interface** captivates the audience with **360°-degree views**, interactive 3D walkthroughs, and cutting-edge videography.

Through our unique platform guests can interactively walk through the venue as if they were **virtually there**. Pick an area where they would like their party to be seated and **book** that precise **table/area** for their event.

PRE - ORDER & SPLIT THE BILL

Handling a large booking of 25 or more guests presents significant challenges for the restaurant, particularly in managing **individual dietary requirements**. To ensure a seamless dining experience, the restaurant must receive guest orders at least **48-72 hours** in **advance**. This lead time allows the kitchen to adequately **prepare** for the **large group**, ensuring that the food is delivered to the table promptly, even during **peak operational periods**.

Currently, venues rely on **manual processes**, using **spreadsheets** to communicate with organizers and gather meal preferences from guests. This method often leads to **errors** in **food orders** and **delays** during **guest arrivals**.

The **budgeting** aspect further complicates matters, as organizers may opt for a **split bill**, causing **discrepancies** in payments.

This can result in individuals paying the same amount despite variations in their orders or budgets being exceeded. Addressing these challenges and implementing an **automated system** for handling group bookings could greatly enhance the **efficiency** and **success** of **venues**.

Our system offers a **distinctive** and **reliable** solution to address the aforementioned challenges through our **Pre-order** and **Split-The-Bill** features. Here are the unique features:

- **Group Booking Feature:** Venues maintain full control, automatically activating the Group Bookings option for guest figures between 6-8.
- **Pre-Order Feature:** Guests can pre-order meals from Set Menus, Party Packages, or À la Carte Menus, configured through the CMS by the venue admin.
- **Plus One Feature:** Guests can invite partners with a +1 option, allowing them to pre-order meals alongside the main guest.

- **Split The Bill Feature:** Enables block payments or bill splitting, providing organizers control over the group bookings budget.
- Set Menu Feature: Guests can efficiently pre-plan events and budgets. Venues access guests' pre-orders, printed upon arrival, with noted allergies by guest name. Guests receive email receipts for pre-orders, ensuring accuracy,
- **CSM For Group Bookings Feature:** Venues receive comprehensive information, including names, +1 details, and allergies for the entire group order, eliminating errors in food orders and allergies.



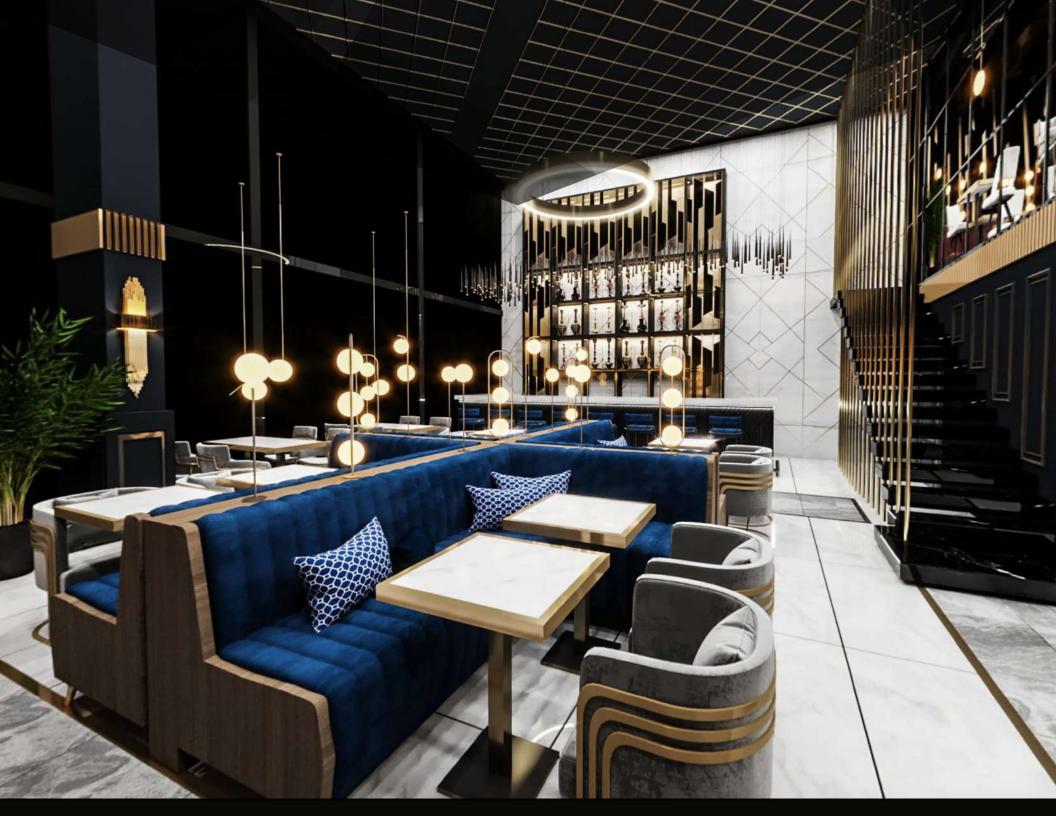
VIP TABLES

Our platform offers a sophisticated solution to **elevate** your **venue's visibility** and engage a discerning high-end audience. While showcasing your **exclusive VIP area**, we can **seamlessly integrate VIP tables** with **custom defined packages**, allowing customers to select their preferred spot and package seamlessly. This unique feature not only **enhances** customer **engagement** but also ensures the delivery of **exceptional service**.

VIP Table and Packages:

In addition to showcasing your venue to a high-end audience, our platform brings an unparalleled level of service to your VIP tables and packages:

- **Tailored Experiences:** Craft bespoke VIP packages tailored to your venue's unique offerings, creating a personalized and unforgettable experience for your distinguished guests.
- Enhanced Visibility: Elevate the visibility of your VIP tables by featuring them prominently on our platform, attracting attention from the target high-end clientele.
- Exclusive Offers: Introduce exclusive promotions, complimentary services, or add-on features to VIP packages, setting your venue apart and enticing customers to choose these premium options.



INTERACTVE 360° PANORAMIC

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While studying your esteemed restaurant, we propose to employ innovative methods to showcase your stunning venue. Utilizing our unique interactive 360° panoramic views, we can provide customers with a comprehensive virtual tour of the restaurant, significantly enhancing customer engagement.

Based on our experience, the likelihood of customers securing a reservation **increases** by **50%** after experiencing the immersive **360° panoramic view**. This approach ensures a **dynamic** and **innovative** presentation of all your restaurant.

We believe that integrating **Interactive 360° panoramic** into your online presence will not only elevate customer engagement but also contribute to a substantial increase in bookings.

Our team can discuss how this solution can be seamlessly integrated into your existing platforms.

reservation increases by 50% after experiencing the immersive 360° panoramic view

INTERACTIVE 3D WALK THROUGH

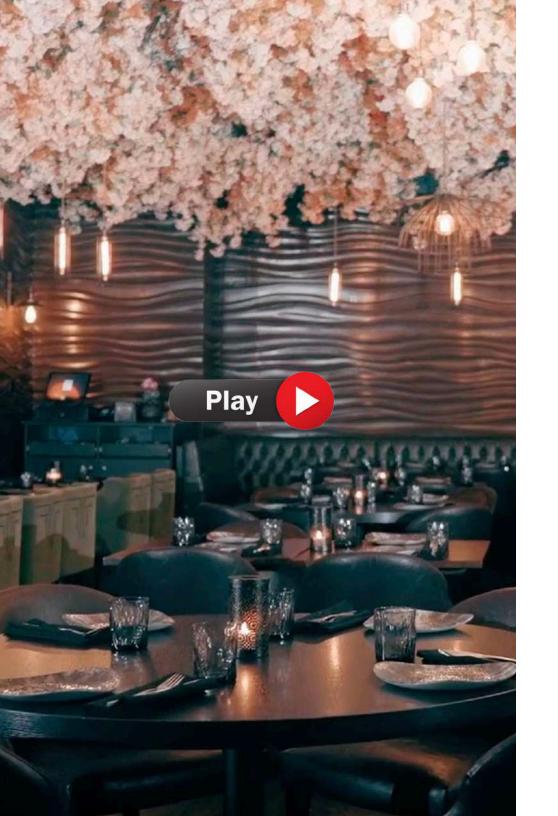
TAKE A WALK

In today's digital age, where online presence is paramount, we understand the importance of providing potential customers with an immersive and informative preview of your venue.

The online representation of your business serves as the digital storefront, as nearly half (49%) of customers conduct online research before selecting a restaurant for dining. Providing potential customers with a visual glimpse of your venue increases the likelihood of immediate bookings by twofold. Websites incorporating virtual tours not only captivate but also prolong visitor engagement, holding their attention 3x longer than those without such immersive experiences.

(49%) of customers conduct online

Play



CINEMATIC VIDEOGRAPHY PHOTOGRAPHY

Revolutionize the **visual storytelling** of your restaurant with our unparalleled **Cinematic Videography** and **Photography services**. We specialize in crafting high-quality videos and photographs that not only capture but elevate the essence of your dining establishments.

From breathtaking **empty venue** shots that showcase **architectural brilliance** to dynamic ambiance shots that immerse viewers in the unique character of each venue, our team ensures a cinematic touch to every aspect. Our expertise extends to meticulously capturing the **artistry** of your **culinary** offerings with enticing **food** and **drink shots**. Moreover, our still **photography** seamlessly integrates with our videography to create a **comprehensive visual package**.

By choosing our services, you're not just investing in visuals; you're investing in an **immersive experience** that resonates with your customers, setting your restaurants apart in the competitive landscape. Let our work speak volumes and transform the way your audience perceives and **connects with your brand**.

Cinematic Videography Photography services





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